

FREDERICKSBURG
ECONOMIC
DEVELOPMENT
AUTHORITY

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ECONOMIC DEVELOPMENT AUTHORITY MINUTES (EDA)

November 18, 2019

8:30 a.m. • EDA Regular Meeting

City Hall, The Suite

715 Princess Anne St.

Fredericksburg, VA

The Economic Development Authority of the City of Fredericksburg, Virginia met in regular session on Monday, November 18, 2019 beginning at 8:30 a.m. in the Suite at City Hall.

EDA MEMBERS PRESENT. Beth Black Chair, presiding. Lee Murray, Suzy Stone, Mitzi Brown, Bill Beck and Chris Waller (8:33 a.m.).

ABSENT. Will Mackintosh.

ALSO PRESENT. City of Fredericksburg: Timothy Baroody; **EDA Counsel:** Blanton Massey; **Department of Economic Development and Tourism:** Bill Freehling, Director; Angela Freeman, Business Development Manager; Amy Peregoy, Economic Development Specialist.

DETERMINATION OF QUORUM. Mitzi Brown.

AGENDA.

MOTION by Mitzi Brown, seconded by Bill Beck, the agenda was approved: Ayes (5); Nays (0); Absent from Meeting (2).

PUBLIC COMMENTS. None.

APPROVAL OF MINUTES.

MOTION by Suzy Stone, seconded by Bill Beck the minutes from the October 14, 2019 regular meeting were approved: Ayes (5); Nays (0); Absent from Meeting (2).

TREASURER'S REPORT. Mr. Murray presented the budget and financial statement. The financial statement and budget report for October 2019 were filed with the minutes.

Ms. Peregoy briefed the board on the process of obtaining two debit cards with a limit of \$500 each in the name of Amy Peregoy and Bill Freehling. Chair Black will accompany Ms. Peregoy and Mr. Freehling to execute the necessary documents from Atlantic Union Bank.

OLD BUSINESS. EDA Loan Program – Mr. Murray stated he and Mr. Waller have been in communication with Mr. George Snead regarding review and revisions to the loan program documents. The redlined draft application and credit policy were distributed within the meeting package for the board's review. Mr. Murray and Mr. Waller reviewed the changes submitted by Mr. Snead. The board discussed a need for a social security number confidentially document. Mr. Murray will contact Mr. Snead on additional changes discussed by the board. Further discussion for the next step in moving the program along were to organize standard loan documents for review and approval.

MOTION by Mitzi Brown, seconded by Suzy Stone the board authorized members of the Loan Committee to move forward with necessary changes on the application and credit policy: Ayes (6); Nays (0); Absent from Meeting (1).

NEW BUSINESS. Workforce Development Discussion – Mr. Freehling updated the board on previous interaction with Fredericksburg City Public Schools to assist with workforce development in the general school system and within the community. The EDA would possibly fund a pilot program for a few years for a FCPS Career and Technical Education (CTE) Director who would report directly to the school superintendent. The CTE Director would interface with Germanna Community College (GCC) and the University of Mary Washington (UMW). Mr. Freehling requested comments from the board on the draft job summary. Ms. Brown requested her and Ms. Stone should be notified of school meetings as representatives of the EDA if the EDA funds the position. The board briefly discussed the fundamentals and salary of the position. Ms. Freeman presented background on the current CTE position. Mr. Baroody briefed the board on previous conversations with regional education representatives over the past few years. He stated he has been working with Dr. Catlett most recently on this project and furthering the conversations to create the position.

COMMITTEE REPORTS.

- a. **Parking Improvement Committee** – Mr. Beck noted Mr. Mackintosh and the City Attorney are moving forward with steps regarding electronic car parking stations on the streets. Mr. Fawcett is working on parking loss with the development of Riverfront Park.
- b. **Branding Committee** – Chair Black stated the committee is working towards the finish line. The next meeting is November 20.
- c. **Strategic Acquisitions Committee** – No update.
- d. **Main Street Loan Program Committee** – Mr. Beck stated there has not been a meeting in three months and no applications have been received.
- e. **Workforce Development Committee** – Update under New Business.
- f. **Loan Committee** – Update under Old Business.

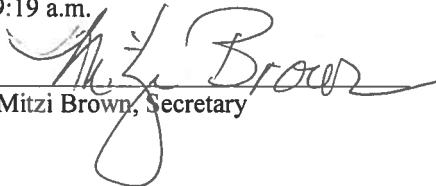
STAFF REPORT. Mr. Freehling gave updates on the following: Boards & Commissions Appreciation Reception to be held on December 9 from 5:30-7:30 p.m. at FredCAT, request for lease proposals came out for the VA Clinic with a deadline of December 23rd for developers, and construction updates on Liberty Place, William Square, Baseball Stadium and activity in Celebrate Virginia.

CHAIR'S REPORT. Chair Black stated as the EDA moves forward she would like the board to think about future commitments and different projects for the Arts Community. Mr. Beck noted he preferred an investment in permanent art. Ms. Stone mentioned the opening of Canal Quarter, a coffee shop and art studio/gallery on Princess Anne St. Mr. Murray mentioned the Maker's District reminded him of Scott's Addition. Ms. Freeman stated community branding meetings have taken place for the Makers District since the StreetSense presentation/plan. Ms. Stone requested an update on the Mill District. Mr. Freehling stated there were no significant updates at this time. Chair Black request an update on M & M Auto and Mr. Waller requested an update on Richard's Auto. Mr.

Freehling stated M & M Auto had filed an appeal on special use permits. Mr. Waller mentioned M-D Eats. Mr. Freehling is trying to contact the owner for an update. There is no update on Richard's Auto. Mr. Waller opened a discussion on the roundabout on Lafayette Blvd. Mr. Baroody will follow-up on the schedule.

BOARD MEMBERS COMMENTS. None.

ADJOURNMENT. There being no further business to come before the Economic Development Authority at this time, Chair Black declared the meeting officially adjourned at 9:19 a.m.


Mitzi Brown, Secretary