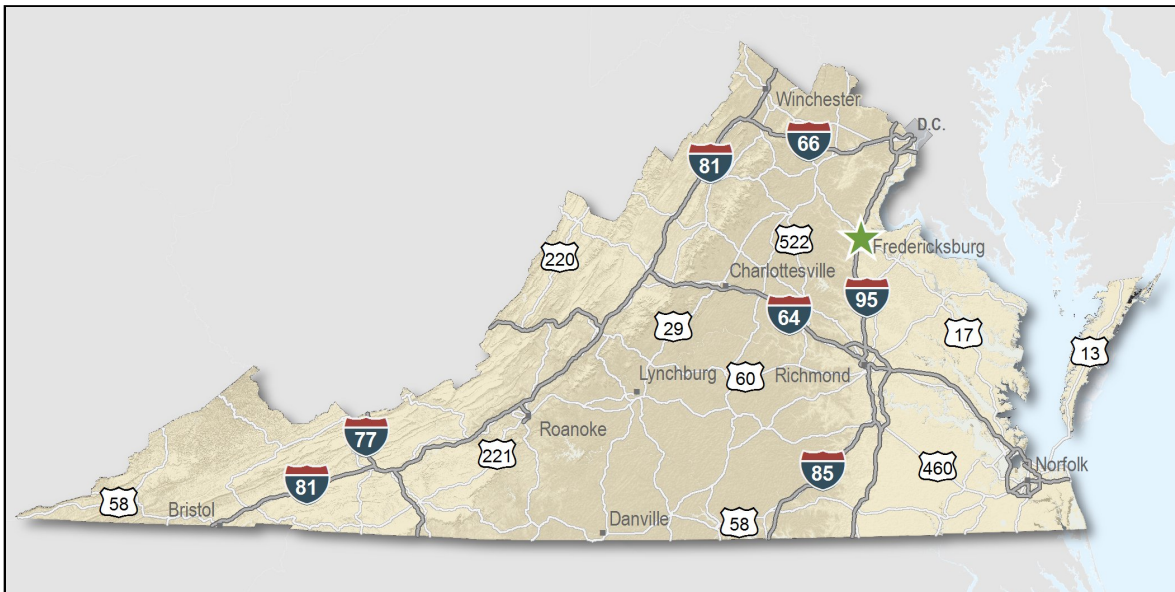

City of Fredericksburg, Virginia

Overview

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, 40 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 56 firms each with annual revenue over \$1 billion.
- More than 21,400 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 40 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.



Location

The City of Fredericksburg is located on the Interstate 95 corridor in central Virginia midway between the nation's capital at Washington, D.C., and the state capital at Richmond. The Rappahannock River borders the city on its northern side. Tracing its history to the colonial era, Fredericksburg has long been known as an important center for industry and commerce, due largely to its strategic position as a crossroads for highway, rail, and water-based transportation.

The city is part of the Washington-Arlington-Alexandria Metropolitan Statistical Area (MSA).

Fredericksburg is approximately 50 miles from both Richmond and Washington, D. C. Norfolk is 143 miles to the southeast.

www.fredericksburgva.com



Labor Market

Population

Gender Distribution (2017)		
	Male	Female
City of Fredericksburg	46.2%	53.8%
Race/Ethnicity (2017)		
Classification	Profile Area	Extended Labor Area
White	19,226	731,560
Black	6,846	200,845
Two or More	1,178	40,978
Asian	846	59,075
American Indian or Alaska Native	229	8,947
Pacific Islander	35	1,818
Hispanic (may be of any race)	3,012	36,144
Median Age (2017)		30 years

Civilian Labor Force (2017)

City of Fredericksburg	13,823
Extended Labor Market Area	524,996
Total	538,819

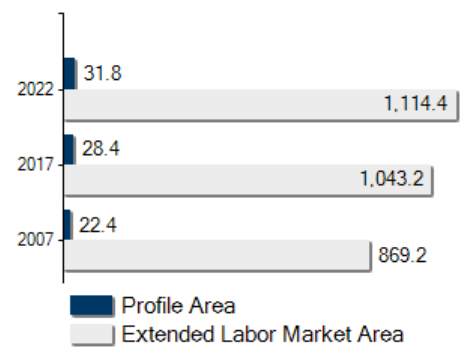
Labor Force Participation (2012-2016)

City of Fredericksburg	66.7%
Extended Labor Market Area	68.4%

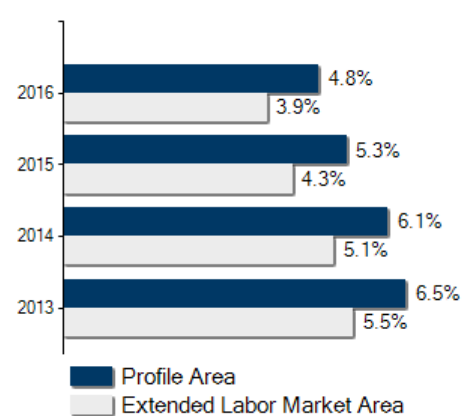
Unemployment

Unemployment Rate (June 2018)	
City of Fredericksburg	3.7%
Extended Labor Market Area	3.1%
Statewide	3.3%
Unemployed (2017)	
City of Fredericksburg	601
Extended Labor Market Area	18,721
Total	19,322
Underemployed (2nd Quarter 2018)	
City of Fredericksburg	1,138
Extended Labor Market Area	45,712
Total	46,850

Population in Thousands



Unemployment Rates





Labor Market

Commute Time (2012-2016)

Worked from home	879	6.4%
Under 15 minutes	4,567	35.5%
15-24 minutes	3,152	24.5%
25-34 minutes	1,544	12.0%
35-44 minutes	772	6.0%
45-59 minutes	901	7.0%
Over 60 minutes	1,930	15.0%
Mean Travel Time to Work (minutes)		28

Additional Labor Resources

High School Graduates Not Continuing (2016-2017)	25
Two-Year College Graduates (Spring 2017)	3,815
Two-Year College Enrollees (Fall 2017)	36,364
Other College and University Graduates (Spring 2017)	1,156
Total	41,360

Career Readiness Certificate (06/30/2017-06/30/2018)

Virginia’s Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient’s level of development skills.

City of Fredericksburg	1
Extended Labor Market Area	44
Total	45

Educational Attainment

On-Time Graduation Rate (Class of 2017)	82.4%
Percentage of City of Fredericksburg population age 25+ who are high school graduates (2012-2016)	91.3%
Percentage of City of Fredericksburg population age 25+ who have earned a Bachelor's Degree or higher (2012-2016)	42.3%



Labor Market

Employment by Sector* (4th Qtr. 2017)

Agriculture Forestry Fishing and Hunting	N.D.	N.D.
Mining Quarrying and Oil and Gas Extraction	0	0
Utilities	N.D.	N.D.
Construction	574	2.3%
Manufacturing	416	1.7%
Wholesale Trade	319	1.3%
Retail Trade	4,047	16.1%
Transportation and Warehousing	112	0.4%
Information	280	1.1%
Finance and Insurance	643	2.6%
Real Estate and Rental and Leasing	386	1.5%
Professional Scientific and Technical Services	1,378	5.5%
Management of Companies and Enterprises	N.D.	N.D.
Administrative and Support and Waste Management	723	2.9%
Educational Services	245	1.0%
Health Care and Social Assistance	5,833	23.2%
Arts Entertainment and Recreation	334	1.3%
Accommodation and Food Services	4,370	17.4%
Other Services	774	3.1%
Total Government	3,844	15.3%
Federal Government	422	1.7%
State Government	1,321	5.3%
Local Government	2,101	8.4%
Unclassified	65	0.3%
Total	25,152	100.0%

N.D. - Not Disclosed

*By Business Establishment



Labor Market

Major Employers

Manufacturing

Company

BH Media Group - Free Lance-Star

Product/Service

Newspaper

NonManufacturing

Company

City of Fredericksburg

Fredericksburg City Schools

Mary Washington Healthcare

Medicorp Health System

Rappahannock Area Community Services Board

Snowden Services, Inc.

University of Mary Washington

Walmart

Wegmans

Product/Service

Government Agency

Public Education

Health care

Healthcare Management

Administration of Human Resource

Programs

Mental Healthcare

Higher education

Retail Grocer/General Merchandise

Grocery Store

Labor Market

Closings, Reductions, Layoffs (1/2015 to date)

Date	Type	Company	Product/Service	Employees Affected
10/2/2015	Closing	Printpack, Inc.	Plastic food packaging manufacturing	155

Union Activity (8/1/2015 - 8/1/2018)

Petitions filed for decertification	0
Petitions filed for representation	0
Petitions filed for raid	0
Elections won by union	0
Elections won by company	0

Labor Market

Estimated Earnings (May 2017)

Occupation	Median Wage (US\$)	Mean Wage (US\$)	Median Salary (US\$)	Mean Salary (US\$)
Laborers and Freight, Stock, and Material Movers, Hand Heavy and Tractor-Trailer Truck Drivers	13.52	14.67	28,119	30,515
Maintenance and Repair Workers, General	25.49	26.10	53,031	54,286
Office Clerks, General	18.10	19.15	37,633	39,830
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	15.67	16.40	32,602	34,098
Receptionists and Information Clerks	18.63	19.06	38,747	39,638
Customer Service Representatives	14.47	14.82	30,113	30,828
Bookkeeping, Accounting, and Auditing Clerks	18.24	18.57	37,944	38,614
First-Line Supervisors of Office and Administrative Support Workers	20.48	20.21	42,610	42,034
Electrical and Electronic Engineering Technicians	28.07	29.13	58,385	60,591
Engineers, All Other	40.20	40.89	83,625	85,067
Computer Occupations, All Other	58.28	53.18	121,216	110,613
Computer User Support Specialists	54.52	53.29	113,401	110,851
Software Developers, Systems Software	26.61	26.61	55,337	55,336
Software Developers, Applications	63.43	60.39	131,919	125,610
Information Security Analysts	46.83	48.26	97,424	100,367
Computer Systems Analysts	46.39	49.23	96,479	102,391
Computer and Information Research Scientists	44.34	45.10	92,218	93,806
Accountants and Auditors	57.07	54.79	118,706	113,971
Management Analysts	33.04	36.37	68,723	75,658
	48.20	49.17	100,268	102,288

Per Capita Personal Income (2016)

\$47,230

Median Family Income (2012-2016)

\$65,231

Education

Public School Enrollment (Fall 2017)

Level	Number	Enrollment
Preschool	1	175
Elementary	2	1,716
Middle	1	722
High School	1	1,004

Student Teacher Ratio (FY 2017)

Elementary	12:1
Secondary	13:1

Per Pupil Expenditure (FY 2017) (US\$)

13,498.00

On-Time Graduation Rate (Class of 2017)

82.4%

High School Graduates Continuing Education (2016-2017)

86.3%

Advanced Programs (2016-2017)

Students taking 1 or more Advanced Placement (AP) Courses	6
Students taking 1 or more AP Exams	6
Students taking 1 or more Dual Enrollment Courses	4

Education

Workforce Development Facilities

Facility	Type
Eastern Shore Workforce Center	Satellite Center
Fredericksburg Center for Advanced Technology, Career and Technical Center	Career and Technical Center
Fredericksburg Workforce Center	Comprehensive Center
GSC Center for Workforce and Community Education	Career and Technical Center
Job Assistance Center	Satellite Center
Warsaw Workforce Center	Satellite Center

Higher Education Facilities – Fall 2017

Facility	Enrollment
Northern Virginia Community College - Woodbridge Campus	10,113
Strayer University - Fredericksburg Campus	6,473 [‡] [◊]
Strayer University - Woodbridge Campus	6,473 [‡] [◊]
Germanna Community College - Fredericksburg Campus	5,641
University of Mary Washington - Fredericksburg Campus	4,808 [‡]
University of Mary Washington - Stafford Campus	4,808 [‡]
Stratford University - Woodbridge Campus	2,926 [‡]
Lord Fairfax Community College - Fauquier Campus	2,450
Germanna Community College - Locust Grove Campus	2,033
Everest College - Woodbridge Campus	255
Central Texas College - Quantico Campus	†
Northern Virginia Community College - Quantico Campus	†§
Old Dominion University - Quantico Campus	†§
University of Maryland University College - Quantico Campus	†
Averett University - Quantico Center	†§
Florida Institute of Technology - Quantico Campus	†
Park University - Quantico Campus	†

† Enrollment figures are not available.

‡ Enrollment figures are for all campuses.

§ Enrollment counted at a main campus.

◊ Fall 2016 Enrollment



Transportation

Interstates	
Name	Distance
I-95	0.0 miles (0.0 km.)
I-66	32.7 miles (52.6 km.)
I-495	36.1 miles (58.0 km.)
I-395	36.3 miles (58.4 km.)
I-64	39.3 miles (63.3 km.)
I-295	40.6 miles (65.3 km.)
I-695	46.0 miles (74.1 km.)
I-195	46.9 miles (75.4 km.)

Note: Measured from border of locality/region.

Highways				
Highway 1	Highway 3			

Commercial Air Service		
Ronald Reagan Washington National Airport, Arlington -- 52.9 miles (85.2 km.)		
Air Canada	American Airlines	Delta Air Lines
Frontier Airlines	Southwest Airlines	Sun Country Airlines
United Airlines	Alaska Airlines	JetBlue Airways
Virgin America		
Washington Dulles International Airport, Dulles -- 59.3 miles (95.5 km.)		

Transportation

Aeroflot Airlines	Air Canada	Air France
All Nippon Airways	American Airlines	Austrian Airlines
British Airways	Delta Air Lines	Ethiopian Airlines
Frontier Airlines	Icelandair	KLM Royal Dutch Airlines
Korean Air Lines	Lufthansa German Airlines	Saudi Arabian Airlines
Southwest Airlines	United Airlines	Virgin Atlantic Airways
Alaska Airlines	JetBlue Airways	South African Airlines
SAS/Scandinavian Airlines	Air Lingus	Copa Airlines
Virgin America	Avianca	Qatar
Porter Airlines	Turkish Airlines	AeroMexico
Brussels Airlines	Emirates	Etihad Airways
Air China	LATAM Airlines	Royal Air Maroc
Southern Airways Express		

Transportation

Commercial Air Service		
Richmond International Airport, Sandston -- 62.7 miles (100.9 km.)		
American Airlines	Delta Air Lines	Southwest Airlines
United Airlines	JetBlue Airways	Allegiant Air
OneJet		
Charlottesville-Albemarle Airport, Charlottesville -- 66.2 miles (106.5 km.)		
American Airlines	Delta Connection	United Airlines

Note: Within a 75-mile drive of the center of the locality.



Transportation

General Aviation Service

Name	Runway Length
Shannon Airport, Fredericksburg	2,999 ft (914 m)

Freight Rail Service

CSX Transportation

Seaports

Name	Distance
Port of Virginia (Richmond Marine Terminal)	63.0 miles (101.4 km)
Port of Virginia (Inland Port Front Royal)	71.0 miles (114.3 km)
Port of Virginia	134.0 miles (215.7 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

Other Ports of Entry

Name	Distance
Port of Washington - Dulles	59.3 miles (95.5 km)
Richmond-Petersburg	62.7 miles (100.9 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

Utilities

Utilities	
Electric	Dominion Energy
Natural Gas	Columbia Gas of Virginia
Telecommunications	Verizon-Virginia
Telecommunications	Cox Communications
Water	City of Fredericksburg
Waste Water Treatment	City of Fredericksburg
Solid Waste Disposal	Rappahannock Regional Landfill



Financial Institutions

Financial Institutions – 1st Qtr 2018 Assets

Bank	Assets (US\$ Millions)
Bank of America, N.A.	1,765,242.0
Wells Fargo Bank, N.A.	1,716,532.0
PNC Bank, N.A.	368,067.1
Branch Banking and Trust Company	215,012.0
SunTrust Bank	199,970.2
Manufacturers and Traders Trust Co.	118,089.0
First-Citizens Bank & Trust Co.	34,262.9
United Bank	18,609.9
Union Bank & Trust Co.	13,118.0
WoodForest National Bank	5,699.6
Community Bank of The Chesapeake	1,573.9
Virginia Partners Bank	412.7
Virginia Community Bank	250.6
Peoples Community Bank	193.8



Government and Taxes

Government

The city of Fredericksburg has a City Manager and a seven-member City Council.

The city has a comprehensive plan and zoning and subdivision ordinances.

Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

Manufacturer's Tax Profile (Fredericksburg) [pdf](#)

Non-Manufacturer's Tax Profile (Fredericksburg) [pdf](#)



Community Facilities

Mary Washington Healthcare is a modern, full-service regional facility featuring a 24-hour Level II Trauma Center, surgical and critical care divisions, and a dialysis unit in the newly designated Medical Center District.

The hospital has 451 beds, 12 operating rooms, and space and engineering for advanced services, including cardiac, neuroscience, and OB/Neonatology procedures. The 80,000 square foot Tompkins-Martin medical plaza building connects on three floors to the hospital. The Cancer Center of Virginia, Pratt Medical Center, MinuteClinic, Patient First, NextCare Urgent Care and several private clinics also offer both specialized care and general medical services for the region. Emergency air transport is available.

Nine nursing homes provide extended care for the area.

Protestant churches, Catholic churches, one Greek Orthodox church, and one Jewish synagogue are located within the region. Many additional congregations exist throughout the adjoining counties in the region.

The Rappahannock Regional Library system operates its primary facility in the city. This system rotates through its branches a collection in excess of 690,000 volumes and provides a full range of special programs for children and adults. Additionally, the University of Mary Washington Library contains a collection of over 300,000 volumes is accessible to the public.



Community Facilities

(continued)

Historic downtown Fredericksburg presents shoppers with a vast choice of specialty, retail, craft, and antique shops in restored 18th and 19th century buildings. The downtown area also offers a variety of chef-owned restaurants. Outlying malls and shopping centers feature hundreds of additional stores, including major department stores, boutiques and specialty shops, restaurants, and cinemas to meet the needs of this growing retail market. Central Park located at I-95 and Route 3 contains 2 million square feet of retail and office space. The 116,000 square foot Fredericksburg Expo and Conference Center is located in Celebrate Virginia South adjacent to Central Park.



Lifestyle

Outstanding cultural and entertainment events are available both within the community and within an hour's drive. University of Mary Washington presents very popular dramatic performances. The College/Community Orchestra schedule of regular concerts draws rave reviews and large audiences. Both Washington, D.C. and Richmond provide unlimited choices in the arts, drama, dance, music, and professional or collegiate sporting events. The downtown arts and cultural district contains over 30 galleries and art businesses.

Fredericksburg provides a well-rounded public and private recreation program with facilities including playgrounds, ball fields, tennis courts, riverfront parks with boat ramps, and hiking/fitness trails. The city operates several parks, including the 877-acre Motts Run facility with a 126-acre lake and the 30-acre Old Mill Park on the Rappahannock River. Organized athletic and special instructional programs and events are sponsored by the city recreation department and receive enormous public participation. Seven golf courses are available in the region.

The National Park Service administers the area's four Civil War battlefields that are located around the region. The Battlefield Museum is located in the center of the city. The 40-block historic district, in downtown Fredericksburg and the surrounding neighborhoods, is a focal point for numerous seasonal festivals such as the Christmas Candlelight Tour of historic homes, the Spring Garden Tour, and the Summer Heritage Festival. Numerous additional 18th and 19th century historic attractions include the James Monroe Museum and Memorial Library, Rising Sun Tavern, Hugh Mercer Apothecary Shop, and Kenmore Plantation.

(continued)

Kings Dominion, a major amusement and theme park, is approximately 30 minutes south of Fredericksburg via I-95 and provides exciting family entertainment.

Visit www.VisitFred.com for more information on special events and the greater Fredericksburg region.

[Washington-Arlington-Alexandria MSA Profile](#)

[Greater Fredericksburg Profile](#)

[Fredericksburg Regional Alliance](#)

[Fredericksburg Economic Development & Tourism](#)